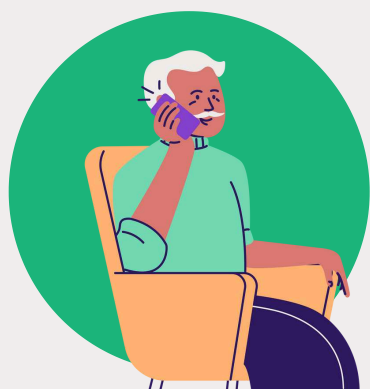


TOP TIPS FOR Recruiting Befrienders



Be clear about expectations

Who do you work with? Make the service user criteria clear to help potential volunteers have realistic expectation about their matches.

Make it a team effort

Ensure everyone in your project knows the key information and key steps for a volunteer application, recruitment and training.



Let people know what to expect from training

Advertise your volunteer training with a clear agenda and purpose. This helps put people at ease, reduce nerves and maximise transparency.



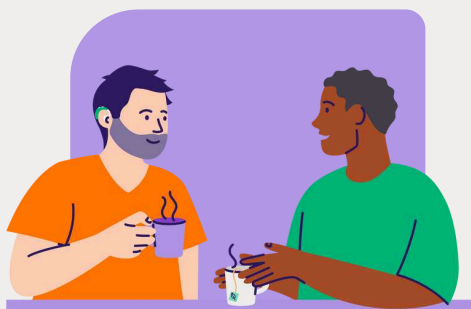
Make it easy to get in touch

On your volunteer recruitment material, ensure to promote at least two methods of communication. Providing options increases accessibility.



Emphasise the benefits

What benefits does volunteering deliver? Befriending is mutually beneficial for volunteers and service users, so make incentives clear.



Find your champions

Invite long-standing volunteers to help with volunteer recruitment or training to provide an authentic example of befriending to your new volunteers.



Did you know?

We run quarterly training on recruiting and retaining befrienders...

- > TOPICAL TRAINING
Volunteer Retainment
- > VITAL SKILLS
Recruiting Befrienders

Book onto our next session at befriending.co.uk/training-events



Dig deeper

Check out our YouTube videos for more inspiration...



Looking after your befrienders

youtu.be/mIFZLm3_UKM



Voice of Befriending Networks

youtu.be/Y95QbflekI4