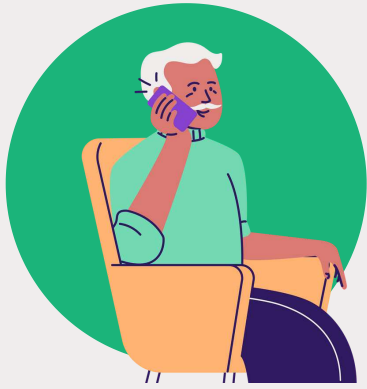


# TOP TIPS FOR Recruiting Befrienders



## Be clear about expectations

Who do you work with? Make the service user criteria clear to help potential volunteers have realistic expectation about their matches.

## Make it a team effort

Ensure everyone in your project knows the key information and key steps for a volunteer application, recruitment and training.



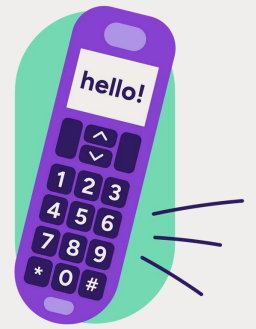
## Let people know what to expect from training

Advertise your volunteer training with a clear agenda and purpose. This helps put people at ease, reduce nerves and maximise transparency.



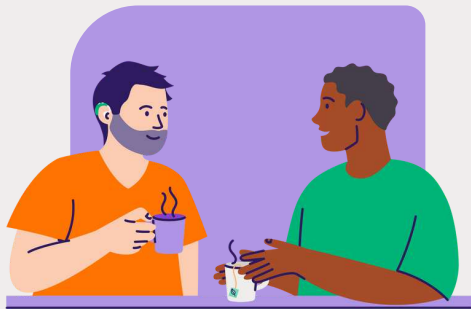
## Make it easy to get in touch

On your volunteer recruitment material, ensure to promote at least two methods of communication. Providing options increases accessibility.



## Emphasise the benefits

What benefits does volunteering deliver? Befriending is mutually beneficial for volunteers and service users, so make incentives clear.



## Find your champions

Invite long-standing volunteers to help with volunteer recruitment or training to provide an authentic example of befriending to your new volunteers.



## Did you know?



We run regular training on recruiting and retaining befrienders...

- TOPICAL TRAINING  
**Volunteer Retention**
- VITAL SKILLS  
**Recruiting Befrienders**

Book onto our next session at [befriending.co.uk/training-events](https://befriending.co.uk/training-events)

## Dig deeper

Check out our YouTube videos for more inspiration...

 **Looking after your befrienders**  
[youtu.be/mIFZLm3\\_UKM](https://youtu.be/mIFZLm3_UKM)

 **Voice of Befriending Networks**  
[youtu.be/Y95Qbflckl4](https://youtu.be/Y95Qbflckl4)