



Videographer Tender Brief for Short-Form Charity Films

Connected Lives: Dementia-Aware Volunteering.

Contract Period: May – July 2026

About Befriending Networks

Befriending Networks is a national charity and the network for befriending services in Scotland. We support, promote and connect organisations delivering befriending and other relationship-based social connection services. With over 30 years' experience, we provide training, resources, quality assurance and national leadership to strengthen practice and reduce loneliness across communities. Our vision is a society where quality befriending support is available to everyone who needs it, and where meaningful social connection is recognised as essential to wellbeing.

About the Project

Connected Lives: Dementia-Aware Volunteering is a Scotland-wide programme led by Befriending Networks to strengthen social connections and dementia-inclusive volunteering in communities. Research shows that long-term loneliness increases the risk of dementia, while meaningful relationships and volunteering can improve wellbeing and help people live well.

Building on over 30 years of experience, Befriending Networks has developed this project in response to organisations and volunteers who want greater confidence in supporting people living with dementia and their carers. Funded by the Scottish Government Dementia Resilient Communities, the 12-month programme will provide free dementia and social connection training, resources and support to volunteer-involving organisations across Scotland.

Connected Lives includes an accredited Good Practice course delivered online and in person, practical training resources that can be used locally, and an accessible e-learning course for volunteers and carers. Together, these elements will help organisations deliver dementia-inclusive events, activities and services, whilst supporting volunteers to build safe, meaningful and respectful relationships, ensuring more people affected by dementia stay connected to their communities.

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www.befriending.co.uk



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Purpose of this Tender

We are seeking a videographer with a strong storytelling approach and experience filming real people, ideally within charities or community organisations. The videographer will create films to showcase the practice and impact of local organisations on those experiencing dementia through engaging, well-produced storytelling – focusing on the story of volunteers and volunteer managers. These films will be used within training delivery and e-learning modules.

Scope of Work

- Output: 4 finished videos.
- Duration: 2-3 minutes per video.
- Purpose: To showcase the practice and impact of local organisations on those experiencing dementia through engaging, well-produced storytelling – focusing on the story of volunteers and volunteer managers.
- Production brief: Each short video will be filmed on location, within the chosen organisation's community setting. Discussion points of the video dialogue will centre on:
 - What impact does dementia have on a person's ability to create social connections?
 - How can a befriending service be dementia-inclusive and support those with dementia to create meaningful connections?
 - How can a befriending service support volunteers and carers who support people living with dementia?
- Style: Professional, warm, people-focused, strength-based content, aligned with Befriending Networks branding (which will be provided).
- Accessibility: All videos must include closed captions to match Befriending Networks accessibility standards and branding.

Requirements

- You should have experience of working with sensitive subject matters, vulnerability of the storyteller, and view the subject of the stories as empowered individuals.

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- There needs to be high-quality filming and editing from a videographer with reliability and ability to work autonomously within our brief.
- You will be organised, professional and have strong planning and communication skills.
- Self employed status.
- Access to own equipment and editing software.
- Appropriate insurances (e.g. public liability and business insurance).
- Ability to travel within Edinburgh.

Responsibilities

The appointed videographer will be responsible for:

- Attending 2 charities in Edinburgh to film on location on agreed dates and times.
- Capturing interviews and complementary footage (i.e., establishing shots).
- Use of their own filming and audio equipment.
- Editing footage into 2-3-minute finished films with own editing software.
- Application of Befriending Networks branding, including logos, fonts, colours, outro and other agreed credits and acknowledgements.
- Application of the videographers' organisation logo on the final screen.
- Supplying to Befriending Networks final edited videos and original raw footage from each shoot.

Equality, Inclusion and Values

Befriending Networks is committed to equity, equality, diversity and inclusion. We welcome expressions of interest from videographers of all backgrounds and expect successful applicants to:

- Deliver services in a way that respects dignity and lived experience.
- Use inclusive language and accessible methods.
- Align with Befriending Networks' values of support, collaboration and leadership.
- Align with our Equity, Equality, Diversity and Inclusion policy.

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Timeline

It is expected that the filming will take place in late May/early June.

Befriending Networks would expect to make two rounds of revisions and make editorial suggestions before agreeing on the final edit of each film.

The final videos must be completed and available to Befriending Networks by **July 1 2026**.

Application Process

Please submit your proposal to Victoria@befriending.co.uk by 16:00 on Wednesday 13 May and include:

- A short-written pitch outlining your creative approach.
- Inclusion of links to relevant examples of previous work.
- Confirmation of your availability for project delivery.
- A proposed project budget with an explanation of expenditure.

If you have any questions related to the brief, you can schedule a meeting with Victoria (Learning and Development Manager) through this link: [Book time with Victoria Galloway: Videography Enquiry - Connected Lives Project](#)

Value of Tender

The value of this contract is up to £2500 inclusive of VAT.

This fee should cover filming, editing, revisions, travel within Edinburgh, and delivery of all agreed outputs within the time frame of 1 July.

Evaluation and Appointment

Tenders will be assessed against:

- Value for money
- Experience
- Creativity

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- Understanding and interpretation of the brief.

About

Connected Lives is funded by the Scottish Government's Dementia Resilient Communities Fund and supports the delivery of the [Dementia in Scotland: Everyone's Story](#).

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